



The Pizza City  
You've Never  
Heard Of

# Logline

Disturbed by the fact that his hometown of Windsor, Ontario is typically overlooked on lists of the top pizza cities in the world, George Kalivas goes on a mission to set the record straight about where to find the best pies on the planet.

# Synopsis

Ask anyone from Windsor, Ontario about their hometown's pizza and you'll get an earful about how it's the best in the world. The rest of the world, however, isn't paying attention.

Disturbed that his hometown is typically overlooked on lists of the top pizza cities in the world, George Kalivas set out on a mission. In this road-trip documentary, he explores the most well-established pizza places in Windsor talking with suppliers, pizza joint owners and pizza enthusiasts about the essential characteristics that define and distinguish a true Windsor pie.

It's an insightful, mouth-watering examination of how the classic Windsor pizza evolved, how its current proprietors maintain the tradition, and how new ones keep it alive. Until now, Windsor has been left off most best pizza cities in the world lists. Thanks to *The Pizza City You've Never Heard Of*, that's sure to change soon.

# Long Synopsis

Ask anyone from Windsor, Ontario about their hometown's pizza and you're going to get an earful about how it's the best in the world. The rest of the world, however, hasn't been paying attention.

George Kalivas is a former Windsorite who was disturbed by the fact that his hometown is typically overlooked on lists of the top pizza cities in the world. In *The Pizza City You've Never Heard Of*, he sets out to prove that Windsor deserves to be included among the top pizza cities on the planet.

In this road-trip documentary, Kalivas explores some of the most well-established pizza places in Windsor - as well as some new ones - talking with suppliers, pizza joint owners and pizza enthusiasts about the essential characteristics that both define and distinguish a true Windsor pie.

Sometimes comical, it's an insightful, mouth-watering historical examination of how the classic Windsor pizza evolved, how its current proprietors are maintaining the tradition, and how the new ones are keeping it alive.

Until now, Windsor has been left off many of those best pizza cities in the world lists. Thanks to *The Pizza City You've Never Heard Of*, that's sure to change soon.

# In The Press

**UPROXX**

**COMPLEX**

**exclaim!★@#**



**RANGE**

**WINDSOR'S 959  
COUNTRY 927**

**MIX 96.7**

**CANADIAN  
PIZZA**

**Deadline  
DETROIT**



# Meet the Crew



## Tristan Laughton

Tristan Laughton is a Toronto-based creative, specializing in filmmaking, photography, digital art and content creation.

He was born and raised in Scarborough after his parents immigrated from Jamaica. Tristan's love of art and storytelling drew him to filmmaking at an early age. Now, with over ten years of professional experience in the creative industry, Tristan brings absolute precision to every film he makes.

Tristan specializes in narrative shorts and non-fiction stories that continue to resonate with the viewer long after the credits have rolled. Knowing the value, Tristan has made it his mandate to tell diverse and complex stories surrounding the African diaspora.



## George Kalivas

George Kalivas is a Toronto-based Marketing Manager and Content Producer working in the Canadian Music Industry.

He was born and raised in Windsor, Ontario by his Greek Parents, before relocating to New York City and then Toronto to continue a career in fostering Canada's up-and-coming Hip-Hop artists. George has worked with artists like Roddy Ricch, A Boogie wit da Hoodie, Ali Gatie, and more.

Over the past 15 years, George has immersed himself in the worlds of Music and Content Production. Forging a marriage between the two has been his specialty.



**Windsor has the **MOST PIZZERIAS** per capita in Canada.**



**Windsorites **REFUSE** anything but Windsor Pizza**

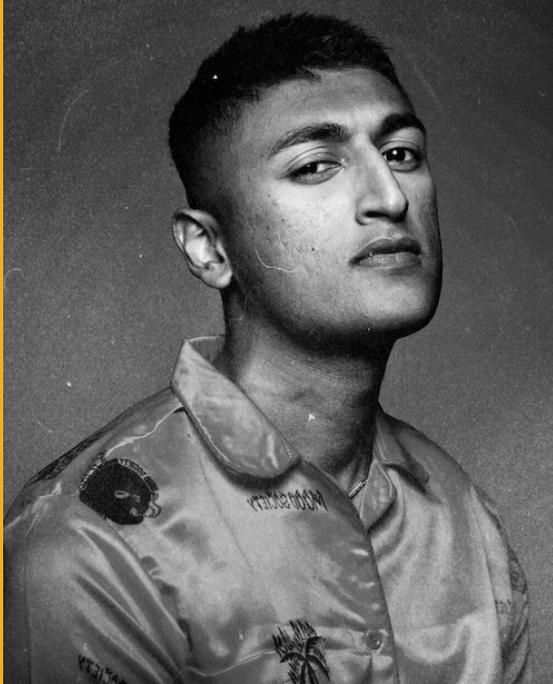
National pizza chain, Papa John's, failed to launch two separate times in Windsor. They originally opened in the early 2000s with 5 locations, and all of them closed. They tried again at the top of 2010 and all locations closed. LeBron James-invested Blaze Pizza closed after less than 2 years.



****#PIZZA** is trending globally**

Pizza keywords have been mentioned over 60M times on social media over the past 12 months. Pizza receives 165K mentions per day on average. We've found the story that nobody knows, within one of the most globally-trending topics.

# Original Score by Dom Dias



Dom Dias is one of the hottest Producer/DJ's to come out of the Toronto Hip-Hop scene. He's been covered by Fader, Complex, Noisey, and more. He's toured across the country as one half of Just John X Dom Dias, and is currently producing for most of Canada's rising Hip-Hop stars.

LRG SUPER is also planning to release the official soundtrack of The Pizza City You've Never Heard Of in conjunction with Dom Dias.



# Credits

**Directed by:**

Tristan Laughton

**Produced by:**

LRG SUPER

**Executive Produced by:**

George Kalivas

**Written by:**

George Kalivas

**Edited by:**

Tristan Laughton

**Original Score:**

Dom Dias

**Camera Operator:**

Tristan Laughton

**Sound Design:**

Dom Dias

**Sound Recording**

John Garcia

**Sound Editing**

Kenny Muto

**Additional Sound Mixing**

Carlo Scignaro

**Colorist**

Jose Arturo Torres Salinas

**Title Design and Graphics**

Tristan Laughton

**Hair and Makeup**

A Nice Place | Hair Studio







# Tech Specs

**Language:**  
English

**Subtitles:**  
English

**Film Type:**  
Non-Fiction, Short Film

**Genre:**  
Documentary

**Total Runtime:**  
52 minutes

**Camera:**  
Lumix GH5

**Format:**  
16:9, HD, Color

**Completed:**  
2021

**Country of Production:**  
Canada



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